

FRENCH SCHOOL OF SEOUL

SCHOOL PROMOTION MANAGER

The School Promotion Manager will ensure the development of the French School of Seoul through the design and the supervision of marketing campaigns.

- Employment type: to be determined (full time or part-time).
- Hierarchy: headmaster and school management board.
- Location: Seorae-maeul, Seoul.

Objectives

- Promote school attractiveness.
- Increase new student enrollment.

Key Mission

- Create and roll out the school promotion strategy.

Main Activities

- Identify targeted public in Korea or abroad.
- Contact and develop strong relationship with relevant media to reach those communities.
- Develop the school's presence on social networks.
- Organize institutional events to promote the school.
- Supervise and/or prepare school online and offline communication material.
- Establish positive relationships with prospective new families.

Profile

Required Experience, Skills and Qualifications:

- Bachelor's degree in management, marketing and/or communication.
- Fluency in at least 2 languages amongst French, English, Korean.
- Minimum of 3 years of relevant work experience.
- Excellent written and oral communication skills, presentation and public speaking.
- Ability to build and maintain a network of working relationships.
- Experience in project management.

Preferred skills (non-mandatory):

- Publishing tools, photo and/or video shooting and editing, website administration.

Application

Please send your resume and cover letter to recrutement@lfseoul.org.
Deadline: 31 January 2019 (11:59 PM KST)

About Us

The French School of Seoul (LFS) is the only French educational institution in South Korea which is accredited by the French Ministry of National Education for all levels, from kindergarten to high school. From 2019, the school has a new building with a modern design and comfortable spaces. Thanks to these new facilities, the school is now able to welcome more students from all over the world (France, Korea or any other country).